



## Top 5 Reasons to Switch to Windows 7

**Hardware Support-**Windows 7 provides support for multi-touch displays and also has greatly improved memory and power management features. It is unlikely that Windows XP will be compatible with the majority of new technologies.

**Improved Drivers Installation-**7 has a superior system for automatically detecting and installing drivers. More often than not, the search for drivers yields nothing when doing so in XP and requests that you insert a driver disc from the vendor.

**Security-** Windows 7 is frequently unaffected by the same vulnerabilities that would completely ruin a PC running on XP.

**Performance-**Boots and runs much faster than previous operating systems

**XP Mode Virtualization-** Windows 7 runs a full Windows XP SP3 system in a virtual PC. It enables you to continue using hardware and software that are not compatible with Windows 7 from within the Windows 7 operating system

Tony Bradley, PC World

## GOCI Accepted for Participation in Hewlett-Packard Healthcare Elite Partner Program

PRESS RELEASE:

GOCI Earns HP Healthcare Elite Designation

San Antonio, TX, August 23, 2010 – GOCI, an information technology (I.T.) consulting company serving Central & South Texas, announced that it has been accepted in the Hewlett-Packard (HP) Healthcare Elite Partner Program. As such, GOCI has proven it has the IT proficiency and capability to sell and support Hewlett-Packard EHReady Solutions to healthcare practices.

The HP Healthcare Elite Partner Program designation identifies companies like GOCI who can assess specific business technology needs and provide tailored solutions to the local physicians and medical offices they serve. HP's Healthcare Elite Partner Program tools allow partners access to sales, marketing and support tools, specialty training and a variety of other programs to tailor such solutions.

"Healthcare Technology shows great promise to transform quality of patient care while simultaneously improving productivity and efficiency for physicians and their staff," said Pablo Reyna, HIT Solutions Consultant, GOCI. "We want to work with healthcare providers who want to deliver quality patient care by aligning technology with their business objectives. We help doctors experience these benefits with leading technologies in HP's solutions portfolio. As an HP Healthcare Elite Partner we're able to offer physicians important solutions and be part of a community of the best IT providers nationwide. "

GOCI's staff will use HP Healthcare Elite Partner Program tools to enhance its brand recognition and increase its footprint within the healthcare community while providing valuable local support. Together GOCI and HP provide the services and tools that take the healthcare industry to the next level. Whether it's electronic medical records, automating a billing system or the network infrastructure, HP and GOCI design proven solutions to meet the most demanding healthcare challenges. To learn more, visit <http://www.goci.com>

### About GOCI

Since 1995, Global On-Line Computers (GOCI) has proven to be a leading IT Solution Provider offering end-to-end I.T. solutions such as network hardware sales and service, managed IT solutions, business continuity services, network security, encrypted email, document management solutions, internet access (as a local independent Internet Service Provider) and website design and hosting.

Global On-Line Computers assists organizations in having secure access to their electronic data at all times. Simply, if you have an IT need GOCI has a solution. As every successful organization knows, your electronic data is your most important asset. GOCI can help you ensure that you have secure access to that data at all times, keeping your employees productive and your business profitable. For more information, visit [www.goci.com](http://www.goci.com)

**Elite Partner  
Healthcare** 

## News and Notes

GOCI has partnered up with gloStream which develops electronic medical record software that harnesses the power of Microsoft Word and industry-leading voice recognition technology to help you capture more specific details in each patient encounter.

As an HP preferred partner, we are promoting their **PurchasEdge** program. This program allows you to earn points towards free HP products and services with every dollar you spend on qualifying HP supplies. Visit [www.goci.com/purchasedge](http://www.goci.com/purchasedge) to register

We have begun to post how-to videos, instructional videos, product demonstrations as well as fun tips and tricks on our website. Feel free to email us or give us a call with your suggestions on what topics to cover in these videos!

Follow us on YouTube, Twitter and Facebook to be eligible for some cool prizes.



## HP Green Technology

HP scientists estimate business technology power usage consumes 415 million tons of coal per year with 864 million tons of CO2 greenhouse emissions. This is why HP has created technologies such as their Green Business Technology Environmental Strategy. They are committed to reducing the carbon footprint by offering solutions such as consolidation and virtualization to reduce energy consumption. In fact, HP has reduced their own on-site greenhouse emissions by 31%. Recycling is another way HP is helping to keep our planet green. They are on track to recycle 1 billion cumulative pounds by the end of the year. They have created programs such as Trade in and Save which allows a customer to get a rebate on a new product when they send in an old product to recycle. When you purchase new Inkjet or LaserJet print Cartridges, you may notice a return label in your box. This is to send back your old



cartridge to recycle. HP does this with other items as well, such as hardware products and large format printing materials. Some people may not know that HP also carries refurbished products, which are considerably less expensive and a great way to "stay green." Energy Star products are another way HP is saving the environment. They offer notebooks, desktops, monitors, workstations, and printing products that use about half as much energy as regular products would. In addition to making their own products more green, HP is involved with the World Wildlife Fund to reduce greenhouse gas emissions, reduce impact on global forests, improve energy use, use technology in conservation, and showcase IT solutions for a low-carbon economy; The National Cristina Foundation to give used computer supplies to people with disabilities, and Smart Way to help lower greenhouse emissions produced during the shipping process. For more info on HP products, give us a call or stop by!

## URdirect-What do we do?

Some customers think we are only a company that repairs computers and provides services for large businesses. However, that is only one aspect of our company. One major branch of our company is called URdirect. It focuses on internet based services such as DSL/dialup, website design, hosting, and SEO (search engine optimization). How many times have you been frustrated with your current internet provider? The top complaints we receive from people who are trying to switch to our internet services are the outrageous pricing, and the terrible customer service at the large national internet companies. At URdirect



we have taken care of those issues. We provide basic DSL service for \$24.95 a month (no hidden fees or taxes), and if you ever have any problems, just call our office, talk to a live person and we'll take care of it for you as soon as possible. We also offer in-house Web Design services, hosting, and search engine optimization services to help your website attract large amounts of traffic. Since we are local, you can give us a call and our web design team will be able to assist you at any time.

For more details about our URdirect services, give us a call at 210.692.9911 or check out our website [www.urdirect.net](http://www.urdirect.net).



## EMR-Stimulus Update

By Pablo Reyna, Healthcare IT Consultant, GOCI

"The widespread use of electronic health records (EHRs) in the United States is inevitable. EHRs will improve caregivers' decisions and patients' outcomes. Once patients experience the benefits of this technology, they will demand nothing less from their providers," says Dr. David Blumenthal, National Coordinator of Healthcare Information Technology for the U.S. Dept. of Health & Human Services.



There are several exciting things happening with EMR lately, but most importantly is the 'Final Definition' of Meaningful Use, "MU." In July the ONC, Office of the National Coordinator, defined the 'Final Definition' of Meaningful Use which includes 15 Core Set Objectives that MUST be met with 5 of 10 Menu Set Objectives that are to be selected by the Physicians. A table of these items, as well as a complete article from the ONC as seen in the New England Journal of Medicine, can be found at [www.goci.com/emr](http://www.goci.com/emr).

Another GREAT stimulus...the CMS, Centers for Medicare & Medicaid Services will start to disburse payments beginning May 2011. Physicians must prove and attest to 90 days of MU beginning January 2011. 'NO ONE will be able to attest or submit for the Stimulus Funding prior to April 2011,' says Karen Trudel, Deputy Director of the Office of E-Health Standards & Services at CMS. The ONC is establishing an EHR certification program with multiple certifying bodies, to include CCHIT, that will certify that EHR's will meet the ARRA requirements for MU.

Due to the billions of dollars in incentives called for in the HITECH Act the CMS is working to ensure 'they get it right.' The CMS agency is rolling out a registration service by January 2011 so that providers can sign up for these incentives. For more information on Stimulus Payments and Certification Status visit [www.goci.com/emr](http://www.goci.com/emr)

Elite Partner  
Healthcare



## This Month's Q&A Technology Tips

What is the difference between a notebook and a netbook? -Jerry, San Antonio, TX  
A common misconception is that there is no difference between a notebook and netbook. This is not true. They actually have several differences, the first being their size. Netbooks are considerably smaller and lighter than notebooks. They are typically 2-3 pounds with screens ranging from 7-10 inches. On the other hand, notebooks can range from 14 inches all the way up to 17 inches and are quite a bit heavier. This makes netbooks more ideal for traveling. However, netbooks do not do as much



as notebooks. Netbooks are only for web browsing, checking emails, and note taking. If you are planning to use programs like Quickbooks and Photoshop you will not be able to do so on a netbook. Notebooks generally have all the same capabilities as a desktop, depending on the type you get. Another difference is the price. Netbooks begin at lower price than notebooks (typically around \$300). However, if you plan to add anything to it such as more RAM, disk space, or an external CD rom drive, expect the price to go up considerably. If your plans are to do that, you might consider just getting a notebook instead.

## Tips to Protect your Data

Back up!! Always keep a current copy of your data on another type of storage media (external hard drive, CDs, USB drive) If possible, try to have your data stored somewhere offsite.

Backup and verify your data before performing any system upgrade.

Invest in a UPS (uninterruptible power supply). This will protect your computer equipment from power surges.

Turn off external storage devices only after shutting down to computer to avoid possible corruption.

Purchase a good anti-virus. Subscribe to the automatic update feature to limit the opportunity of being infected by a new virus.

Do not move a drive while it's operating. Physical damage could occur, resulting in data loss

Provide adequate space around your computer equipment to allow for circulation and cooling.

If the drive was previously in a very cool environment, allow it to warm to room temperature before using.

If you hear unusual noises, turn off the unit immediately and call your IT service provider.

-These tips brought to you by Drivesavers.

# Monthly Specials

## Back to School Cleanup Special

School is about to start again, and we here at GOCI know how important a student's computer is to them. So until September 30, we will be offering our "Back to School Cleanup Special"

Receive 25% off our in-shop and on-site service rates. The Back to School Cleanup includes:

- Clean dust from inside your computer case
- Run spyware/malware remover
- Clean start-up
- Inspect for hardware/motherboard damage

## Need a new printer?

We know printers can sometimes be a hassle, especially if they're constantly jamming and costing you a fortune in ink. If you're experiencing problems like this, it may be time for a new printer! HP is offering **Trade-In and Save**. Purchase any new HP printer, ship back your old printer, no matter what brand or condition, and receive **up to \$1000 dollars back!** Buy your new HP printer from us and we'll take care of the rest! We'll suggest a printer to fit your needs and budget, do all the paperwork, ship your old printer back to HP, and have the rebate check mailed directly to you. Give us a call or check out [www.goci.com/specials](http://www.goci.com/specials) and click on the HP Trade-in and Save link for more information.

## 14 Inch HP 4425S Laptop ONLY \$699!

- Turion II P250 (2.30GHz)
  - 14.0" LED HD Brightview display
  - 4096MB 1066 MHz (2DIMM)
    - 320GB 7200 rpm
  - DVD+/-RW LightScribe
    - 802.11 a/b/g/n
    - Web Cam
- 1-1-0 Win 7 Pro 32 OR  
Bundle includes FREE HP nylon Case



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Need a warranty? No problem, we've got you covered. We offer our GlobalCare warranty service on new desktops (like the one seen above), laptops, and also on notebooks, tablets, and servers. Our warranty service comes with 30 days of free unlimited helpdesk support, and 3 years of hardware onsite warranty issue repair. Give us a call for more information and pricing.



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## GOCI Today Issue 16

### Upcoming Events

Healthcare showcase at Global  
Online Computers  
October 21, 2010

Check out our websites for  
Details:

[www.goci.com](http://www.goci.com)  
[www.urdirect.net](http://www.urdirect.net)  
[www.nbt.com](http://www.nbt.com)

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